## **BUSINESS— TOP TRUMPS**

| BUSINESS AND COMMUNITY & SOCIAL THEMES                                 | Sticky<br>Dots | Yes We Can | Centre Forward | Just Do It | What Ever! | TOTALS |
|--|----------------|------------|----------------|------------|------------|--------|
| Keeping up with new technologies and other global changes              | 22             |            |                |            |            | 4      |
| Finding the best use for old glasshouse sites                          | 17             |            |                |            |            | 4      |
| Encouraging more skilled people to work in the island                  | 15             |            |                |            |            | 4      |
| Keeping dairy farming alive in the island                              | 8              |            |                |            |            | 3      |
| Ensuring schools/colleges are well located/designed                    | 13             |            |                |            |            | 3      |
| Making it easier for older people to live independently                | 13             |            |                |            |            | 3      |
| Creating places where young people can meet and do things              | 10             |            |                |            |            | 2      |
| Tackling localised patterns of crime and disorder                      | 17             |            |                |            |            | 2      |
| Making the island more attractive for visitors                         | 7              |            |                |            |            | 2      |
| Giving people a chance to find a home that is suitable                 | 12             |            |                |            |            | 2      |
| Encouraging people to take exercise and lead a more healthy lifestyle  | 12             |            |                |            |            | 1      |
| Getting everyone involved in making choices about the island's future  | 8              |            |                |            |            | 1      |
| Keeping Town special and different from other towns                    | 15             |            |                |            |            | 1      |
| Providing modern efficient and attractive workplaces                   | 8              |            |                |            |            | 0      |
| Making sure Town, The Bridge or Parish centres are good places to shop | 10             |            |                |            |            | 0      |
| Making use of schools that are no longer needed for education          | 11             |            |                |            |            | 0      |
| Making it easier for the whole community to use school sites           | 8              |            |                |            |            | 0      |

| FUNCTIONAL AND ENVIRONMENTAL THEMES  | Sticky<br>Dots | Yes We Can | Centre Forward | Just Do It | What Ever! | TOTALS |
|--|----------------|------------|----------------|------------|------------|--------|
| Sorting, re-using and recycling more waste                                   | 11             |            |                |            |            | 4      |
| Making sure that the airport is able to operate effectively                  | 20             |            |                |            |            | 4      |
| Increasing the level of renewable energy production                          | 11             |            |                |            |            | 3      |
| Linking public and private sector funding to deliver better facilities       | 18             |            |                |            |            | 3      |
| Taking care of fragile wildlife habitats                                     | 16             |            |                |            |            | 3      |
| Providing good road access and managing traffic movements                    | 8              |            |                |            |            | 2      |
| Adapting to a changing climate   | 12             |            |                |            |            | 2      |
| Using States owned property effectively and efficiently                      | 20             |            |                |            |            | 2      |
| Looking after the special features of our landscapes                         | 13             |            |                |            |            | 2      |
| Protecting the island's water resources                                      | 17             |            |                |            |            | 2      |
| Taking advantage of internet/telecoms use and dealing with its impacts       | 9              |            |                |            |            | 1      |
| Improving sea water quality  | 6              |            |                |            |            | 1      |
| Using waste as a source of energy  | 6              |            |                |            |            | 1      |
| Making full use of the space available and adding to it where possible       | 18             |            |                |            |            | 1      |
| Providing better facilities for public transport use                         | 12             |            |                |            |            | 1      |
| Balancing the needs of all road users better                                 | 6              |            |                |            |            | 0      |
| Looking after buildings and places of historic importance                    | 6              |            |                |            |            | 0      |
| Improving the quality of public places (e.g. streets, squares and footpaths) | 12             |            |                |            |            | 0      |